

Consumer Lighting

OUTDOOR AND GARDEN LAUNCH DECK



PRESENTING Crompton RANGE OF OUTDOOR & GARDEN PRODUCTS



PRESENTING Crompton RANGE OF OUTDOOR PRODUCTS

- The market size of the outdoor lighting industry in India is approximately 250 cr**, growing at around 11%.
- This range of new products will establish Crompton as a strong new contender to other established lighting and décor brands in the outdoor category.
- Though there is stiff competition from unorganized brands in this segment, Crompton products comes with the promise of the brand, quality and 1 year of warranty across the entire range.

WHY WILL CONSUMER BUY?



Crompton

OUTDOOR & GARDEN LAMPS WITH THE TRUST OF CROMPTON BRAND



1 YEAR WARRANTY FOR LONGER LASTING PRODUCT



AVAILABLE IN 9 UNIQUE DESIGNS RANGING FROM PLASTIC TO METAL



SUPERIOR QUALITY PRODUCT AT GREAT PRICING

FOR INTERNAL CIRULATION ONLY

SOLARION ECLIPSE ROUND

	Image: Solarion Eclipse Round Image: Solarion Eclipse Round </th			
Crompton	IVEAR	Outer Dimension : Product Weight : Material : Color Finish : Lamp :	220 - 240V~, 50 Hz 200 x 200 ± 5 mm 320 ± 20 grams Plastic White Not included B22 1 Number	

SOLARION ECLIPSE OVAL

	DECORATIVE	DURABLE PLASTIC BODY	RUST RESISTANT R HOLDER	P65 WATER ESISTANT
Crompton	IVEAR			

SOLARION IMPERIAL NEO

	DUDABLE (RUST)	SOLARION IMPERIAL NEO	
Crompton			

SOLARION IMPERIAL LANTERN

CORA DECORA LAME	
	RODUCT NAME: <u>SOLARION IMPERIAL LANTERN</u> ATREF: GTLMP-IMPLTR-WH ASE LOT: 8 ARP: 1500
Cromptor	SPECIFICATIONSInput Rated Voltage:220 - 240V~, 50 HzOuter Dimension:300 x 90 ± 5 mmProduct Weight:265 ± 20 gramsMaterial:PlasticColor Finish:WhiteLamp:Not includedBulb Base:B22Net Quantity:1 Number

SOLARION IMPERIAL ROUND

DECORATIV	VE DURABLE PLASTIC BODY VE HOLDER VE HOLDER
CATE	DUCT NAME: <u>SOLARION IMPERIAL ROUND</u> REF: GTLMP-IMPRND-WH E LOT: 6 : 3600
	SPECIFICATIONSInput Rated Voltage:220 - 240V~, 50 HzOuter Dimension:416 x 189 ± 5 mmProduct Weight:428 ± 20 gramsMaterial:PlasticColor Finish:WhiteLamp:Not includedBulb Base:B22Net Quantity:1 Number

SOLARION IMPERIAL PRIME

	IVE DURABLE PLASTIC BODY HOLDER HOLDER
CA CA	RODUCT NAME: <u>SOLARION IMPERIAL PRIME</u> ATREF: GTLMP-IMPPRM-WH ASE LOT: 6 RP: 3600
<image/>	SPECIFICATIONSInput Rated Voltage:220 - 240V~, 50 HzOuter Dimension:416 x 180 ± 5 mmProduct Weight:424 ± 20 gramsMaterial:PlasticColor Finish:WhiteBulb Base:B22Net Quantity:1 Number

SOLARION STARLYT



SOLARION STARLYT PRIME

	DECORATIVE SUPERIOR METAL BODY WATER COATING	-
	PRODUCT NAME: <u>SOLARION STARLYT PRIME</u> CATREF: GTLMP-STARP-WH CASE LOT: 8 MRP: 3000	
Cromptor		

SOLARION LUNAR BOLLARD





CROMPTON - RDP	HAVELLS - RDP	ORIENT - RDP
Solarion Eclipse Round - 475	Nueva Gate light Oval Frosted - 599	ETERNAL DECO Globe 150 FROSTED - 437
Solarion Eclipse Oval - 475	Nueva Gate light Oval Clear- 599	ETERNAL DECO Globe 150 CLEAR - 437
Solarion Imperial Neo - 475	Nueva Gate light Oval Prismatic - 599	ETERNAL DECO Globe 150 PRISMATIC - 437
Solarion Imperial Lantern - 475		
Solarion Imperial Round - 570	Rubix - 672	
Solarion Imperial Prime - 570	Rubix - 672	
Solarion Starlyt - 975	Natura Gate Light - 1070	
Solarion Starlyt Prime - 975	Natura Gate Light - 1070	
Solarion Lunar Bollard - 1255		

WHY WILL CROMPTON WIN?

- DIVERSE RANGE: There is an entire range of competitively priced products with which we can compete against other brands
- WARRANTY: Crompton provides 1 year warranty from the date of manufacture unlike other brands that provide 0 to 6 months of maximum warranty on its range
- WEATHER-PROOF: Our entire range is IP65 Certified Waterproof and Rust-Resistant



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THANK YOU