

Live the Ken Lifestyle 

KENSTAR

Kenstar cooler
Chills like
an AC



TURBOCOOL SERIES - 2024-25



Kenstar has been a pioneer in bringing cutting edge appliances that bring joy and comfort to everyday living.

Our range of air coolers is loved by customers for their outstanding quality, captivating styles, and trusted durability. The 2024 collection has been meticulously designed to address all your cooling needs, while living up to the esteemed Kenstar standards. With advanced technology to enhance your comfort, contemporary aesthetics featuring striking shapes, textures, and colours that complement the most lavish interiors. And, naturally, the enduring Kenstar assurance of peak performance for years to come!

LIVE THE KEN LIFESTYLE



TURBOCOOL NEO

Series



■ Desert Cooler



TURBOCOOL NEO HC 105

MRP ₹18490



TURBOCOOL NEO HC 70

MRP ₹15990



TURBOCOOL NEO HC 50

MRP ₹14590

TURBOCOOL NEO 50

MRP ₹13590

- Air Delivery 4200/4000* m³/h
- Collapsible Louvres
- Consumes Approx 170 watts
- 3 Side Honeycomb / Wood Wool Cooling Pads*
- 40.6 cm Plastic Fan
- Ice Chamber

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

*Applicable only for Turbocool Neo 50 model



SNOWCOOL HC 90

MRP ₹16990



SNOWCOOL HC 60

MRP ₹14990

- Air Delivery 4300 m³/h
- Consumes Approx 230 watts
- Inverter Compatible
- 2 Side Honeycomb Cooling Pads
- 45.7 cm Large Plastic Fan
- Dust Filter Net

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

 **Desert Cooler**



TALL BOY HC 105 RE BLDC

MRP ₹24990

- Air Delivery 4200 m³/h
- Dust Filter Net
- Consumes Approx 170 watts
- 3 Side Honeycomb Cooling Pads
- Ice Chamber

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.



TALL BOY HC 105 RE

MRP ₹22490



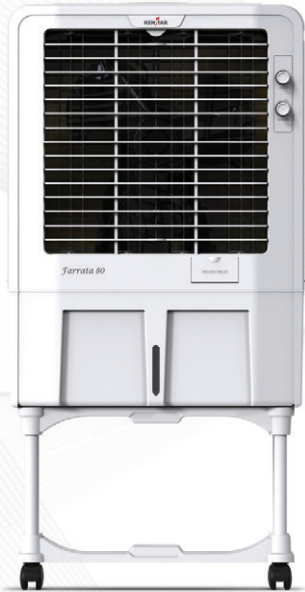
TALL BOY HC 70

MRP ₹17990

- Air Delivery 4200 m³/h
- Dust Filter Net
- Consumes Approx 170 watts
- 3 Side Honeycomb Cooling Pads
- Ice Chamber*

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

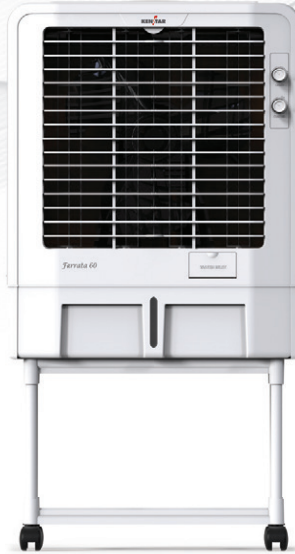
■ Trolley Desert Cooler



**FREE
TROLLEY**

FARRATA 80

MRP ₹14490



**FREE
TROLLEY**

FARRATA 60

MRP ₹13490



**FREE
TROLLEY**

FARRATA 51

MRP ₹10490

- Air Delivery 5800 m³/h / 51L - 4000* m³/h
- 3 Side Wood Wool Cooling Pads
- 45.7/35.5* cm Large and Powerful Fan
- Inverter Compatible
- Dual Height
- Consumes Approx 170 watts

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

*Applicable only for Farrata 51



SLIMLINE HC 50

MRP ₹13990

- Air Delivery 3000 m³/h
- Consumes Approx 170 watts
- Inverter Compatible
- 3 Side Honeycomb Cooling Pads
- 38.1 cm Powerful Fan
- Motorised Louvres Movement

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops etc.

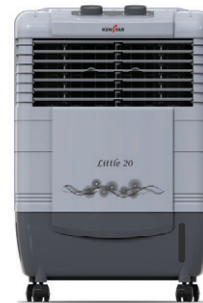
■ Personal Cooler



LITTLE HC 40

MRP ₹10490

- Air Delivery 1650/1400* m³/h
- Consumes Approx 150/135* watts
- Inverter Compatible



LITTLE HC 20

MRP ₹9490

- Honeycomb Cooling Pads
- 17 cm Blower
- Collapsible Louvres

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops etc.

*Applicable only for Little HC 20 model



CHILL HC 40

MRP ₹10990

- Air Delivery 1500 m³/h
- Collapsible Louvres
- Consumes Approx 150 watts
- Honeycomb Cooling Pads
- 17.8 cm Blower
- Inverter Compatible

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

■ Window Cooler



Trolley (Optional)

DOUBLE COOL DX 60

MRP ₹11290

- Air Delivery 1750 m³/h
- Collapsible Louvres
- Consumes Approx 200 watts
- 3 Side Wood Wool Cooling Pads
- 20.3 cm Blower

IDEAL FOR - Inside - Bedroom, Hall, Outside - Balcony, Rooftops, Lawns etc.

■ **Table Top** Cooler

KENSTAR

**NEW
LAUNCH**



PULSE 20

MRP ₹7990

- Air Delivery 600 m³/h
- Consumes Approx 80 watts
- Ice Chamber
- Honeycomb Cooling Pads
- 15.2 cm Blower
- Collapsible Louvres





IDEAL FOR - Inside - Shop, Pet Area, Kids Playing Area, Kitchen etc.

SPECIFICATIONS AND FEATURES				
	TURBOCOOL NEO HC 105	TURBOCOOL NEO HC 70	TURBOCOOL NEO HC 50	TURBOCOOL NEO 50
MRP (₹)	18490	15990	14590	13590
TANK CAPACITY (L)	105	70	50	50
REMOTE	No	No	No	No
AIR THROW (m)	15.2	15.2	15.2	13.7
AIR DELIVERY m³/h	4200	4200	4200	4000
LENGTH (mm)	630	630	630	630
WIDTH (mm)	445	445	445	445
HEIGHT (mm)	1428	1283	1199	1199
ROOMS UPTO (m³)	140	140	140	140
WATTAGE (W) 230 V / 50 Hz	170	170	170	170
COOLING MEDIA	Honeycomb	Honeycomb	Honeycomb	Wood Wool
NET WEIGHT (kg)	18	16.5	15.5	15.5
GROSS WEIGHT (kg)	23	21	19.5	19.5
DOUBLE BALL BEARING MOTOR	Yes	Yes	Yes	Yes
HUMIDITY CONTROL	No	No	No	No
ICE CHAMBER	Yes	Yes	Yes	Yes
BLOWER / FAN SIZE (cm)	40.6 (Fan)	40.6 (Fan)	40.6 (Fan)	40.6 (Fan)
COLLAPSIBLE LOUVRE	Yes	Yes	Yes	Yes
WARRANTY	12 Months	12 Months	12 Months	12 Months

Under ideal test conditions. Actual performance may vary depending on the ambient conditions and the heat load. All specifications are approximate and may vary within $\pm 15\%$ of the specified value. All products are subject to continuous improvement. The company reserves the right to change specifications without any prior notice. Images shown above are not to scale. Features and filters may vary from model to model.



SNOWCOOL HC 90	SNOWCOOL HC 60	TALL BOY HC 105 RE BLDC	TALL BOY HC 105 RE	TALL BOY HC 70
16990	14990	24990	22490	17990
90	60	105	105	70
No	No	Yes	Yes	Yes
12.2	12.2	15.2	15.2	15.2
4300	4300	4200	4200	4200
635	635	630	630	630
445	445	445	445	445
1292	1142	1428	1428	1283
143	143	140	140	140
230	230	170	170	170
Honeycomb	Honeycomb	Honeycomb	Honeycomb	Honeycomb
16.8	15.5	18	18	16.5
21.3	20	23	23	22.5
Yes	Yes	Yes	Yes	Yes
No	No	Yes	Yes	No
No	No	Yes	Yes	No
45.7 (Fan)	45.7 (Fan)	40.6 (Fan)	40.6 (Fan)	40.6 (Fan)
No	No	No	No	No
12 Months	12 Months	12 Months	12 Months	12 Months

SPECIFICATIONS AND FEATURES				
	FARRATA 80	FARRATA 60	FARRATA 51	SLIMLINE HC 50
MRP (₹)	14490	13490	10490	13990
TANK CAPACITY (L)	80	60	51	50
REMOTE	No	No	No	No
AIR THROW (m)	10.7	10.7	12.2	10.7
AIR DELIVERY m ³ /h	5800	5800	4000	3000
LENGTH (mm)	665	665	545	658
WIDTH (mm)	620	620	455	344
HEIGHT (mm)	910	822	755	1125
ROOMS UPTO (m ³)	200	193	133	100
WATTAGE (W) 230 V / 50 Hz	170	170	170	170
COOLING MEDIA	Wood Wool	Wood Wool	Wood Wool	Honeycomb
NET WEIGHT (kg)	15.7	14.9	11	14
GROSS WEIGHT (kg)	22.8	21.4	13.6	16.5
DOUBLE BALL BEARING MOTOR	Yes	Yes	Yes	Yes
HUMIDITY CONTROL	No	No	No	No
ICE CHAMBER	No	No	Yes	No
BLOWER / FAN SIZE (cm)	45.7 (Fan)	45.7 (Fan)	35.5 (Fan)	38.1 (Fan)
COLLAPSIBLE LOUVRE	No	No	Yes	No
WARRANTY	12 Months	12 Months	12 Months	12 Months

Under ideal test conditions. Actual performance may vary depending on the ambient conditions and the heat load. All specifications are approximate and may vary within $\pm 15\%$ of the specified value. All products are subject to continuous improvement. The company reserves the right to change specifications without any prior notice. Images shown above are not to scale. Features and filters may vary from model to model.



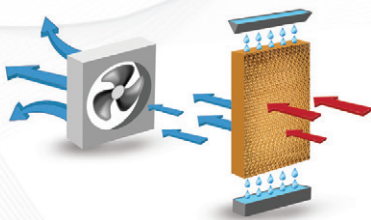
LITTLE HC 40	LITTLE HC 20	CHILL HC 40	DOUBLE COOL DX 60	PLUSE 20
10490	9490	10990	11290	7990
40	20	40	60	20
No	No	No	No	No
11.3	10.7	10.7	13.7	4.3
1650	1400	1500	1750	600
460	460	465	650	278
340	340	370	530	307
855	660	861	567	745
55	47	43	58	20
150	135	150	200	80
Honeycomb	Honeycomb	Honeycomb	Wood Wool	Honeycomb
10	7.8	10.7	14	5.3
11.8	9.6	13	17.2	6.3
Yes	Yes	Yes	Yes	Yes
No	No	No	No	No
No	No	Yes	No	Yes
17 (Blower)	17 (Blower)	17.8 (Blower)	20.3 (Blower)	15.2 (Blower)
Yes	Yes	Yes	Yes	Yes
12 Months	12 Months	12 Months	12 Months	12 Months

STAR FEATURES THAT SET US APART*



QUADRA FLOW TECHNOLOGY

Embrace the ultimate cooling solution with Quadra Flow Technology, ensuring rapid and powerful air delivery that transforms even the hottest environments into oases of comfort.



HYDRO DENSE MESH HONEYCOMB COOLING PADS

Immerse yourself in unparalleled cooling comfort with Hydro Dense Mesh Honeycomb cooling pads, designed to maximize water retention and airflow for optimum cooling efficiency.



PROFORCE COOLING TECHNOLOGY

Elevate your cooling experience with ProForce Cooling Technology.



HEAVY DUTY AND DOUBLE BALL BEARING TECHNOLOGY

Experience superior performance with our Heavy Duty Motor and Double Ball Bearing Technology, guaranteeing lasting durability and stability. Enjoy quiet operation and consistent airflow throughout the year.



AUTO DRAIN

Manual draining of coolers is passé! Just press a button and watch the water drain away.



HUMIDITY CONTROL

Control humidity at the touch of a button.



DUST FILTER NET

Say hello to fresh, allergen-free air with our superior-quality dust filter net.



ICE CHAMBER

Just some ice in this special compartment will ensure even better cooling.



COLLAPSIBLE LOUVRES

Our specially designed louvres ensure that no dust & other unwarranted elements enter the cooler.



DUAL HEIGHT

An easy to use trolley helps with customising the cooler's height.



**HEALTHY &
HYGIENIC AIR**



**LOW
MAINTENANCE**



**LOW POWER
CONSUMPTION**



**INVERTER
COMPATIBLE**

A Global Presence.



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The features, appearance and technical specifications mentioned are subject to change without any prior notice. The product images shown are for representation purpose only and may vary from actual products. For the latest price updates, please contact your nearest authorised Kenstar dealer.